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Seat No.	

C - 453

Total No. of Pages : 3

M. Lib. & Inf. Sc. (Semester - I) Examination, March - 2016

INFORMATION AND COMMUNICATION (Paper - I)

Sub. Code : 47751

Day and Date : Tuesday, 29 - 03 - 2016 **Total Marks : 80**

Time : 11.00 a.m. to 02.00 p.m.

Instructions : 1) All questions are compulsory.

2) All questions carry equal marks.

Q1) Multiple choice questions :

A) Tick-mark the correct answer :

a) Which is known as 'Information Technology year'?

i) 1980 ii) 1981

iii) 1982 iv) 1983

b) Which is primary source of information?

i) State of the art report ii) Current contents list

iii) Union Catalogue iv) Manuscript

c) In which year the term Information science was coined

i) 1955 ii) 1959

iii) 1956 iv) 1960

d) The processed, interpreted and organized data becomes

i) Fact ii) Statistics

iii) Topic iv) Information

e) The term information science is a improved name of

i) Library science ii) Active reference service

iii) Documentation iv) Bibliographic service

P.T.O.

f) Which term signifies all recorded thoughts in communicable form

i) Document ii) Data

iii) Knowledge iv) Information

g) Handling of information in the context of production is called as

i) Information marketing ii) Information Production

iii) Information Industry iv) Information Explosion

h) Books are the example of

i) Formal communication

ii) Informal communication

iii) Personal communication

iv) Direct communication

i) The information communicated through symbolic expression is known as

i) Verbal ii) Vocal

iii) Non-Verbal iv) Oral

j) The activity that determines market as potential for product is known as market

i) Segmentation ii) Survey

iii) Identification iv) Mix

B) Answer in one or two sentences :

a) Which organization prepared draft of National policy on Library and Information system?

b) What is Intellectual Property Right (IPR)?

c) Which organization set NASSDOC?

d) What is the type of information communication made through symbolic expression?

e) Which organization publishes the periodical 'University News'?

f) What is practical knowledge?

g) What are non-documentary sources of information?

h) In which type of communication the message is sent through written or spoken words?

i) What is conceptual information?

j) What type of communication the journals / periodicals are?

Q2) Write an essay on role of information in National development.

OR

What is information communication? Discuss with examples formal and informal channels of communication.

Q3) Describe information science as a discipline and explain its relationship with other disciplines.

OR

Write a detailed note on information Industry?

Q4) Write short notes on any Four of the following :

a) Characteristics, properties and types of information.

b) Scientific communication process.

c) Scope and objectives of information science.

d) Data, information and knowledge.

e) Characteristics of information society.

f) Role of libraries in the society.

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